

Welcome aboard!

You're all set to JET!

We're very excited to introduce JetBlue Convention Sales, a great cost saving tool that'll help you get attendees to and from your convention. With JetBlue Convention Sales, your attendees will receive a **5% discount** of the lowest available fare by simply booking online!

Our new convention program not only provides great savings—it also provides JetBlue's signature award-winning\* service, a dedicated JetBlue Meetings Team, and a way to track how many travelers fly with JetBlue. As an added perk, you'll also receive a complimentary ticket for every 40 seats booked!

If you have any questions just contact our dedicated Meetings Desk at 1-888-JETBLUE (538-2583), option 4 or [jetblueconventions@jetblue.com](mailto:jetblueconventions@jetblue.com)

Link: [www.jetblue.com/promo](http://www.jetblue.com/promo)

Code: GREATSSKATE2010

Discount: 5%

Valid Cities: Any City to: Fort Lauderdale (FLL) West Palm Beach (PBI)

Travel Dates:

Outbound: 2/12/2010-2/19/2010

Return: 2/21/2010-2/28/2010

Promo Valid: 9/4/2009-2/19/2010

**Booking flights:** To be able to use the discount, all travel must be booked online. Flights are capacity controlled and any flight is entitled to the 5% discount as long as it fits the criteria outlined below. All flights in a reservation must include valid routes and travel dates in order to receive a discount. If only one direction of travel is valid, please book your valid flight as a one way trip using the promotional code and the other segment as a one way trip without the code.

**Code:**

Your promotional code is specific to your convention. You must include valid routes and travel dates in order to receive a discount. This code is provided at no cost to you in order to stimulate interest to attend your convention and to fly there with JetBlue Airways. The promo code will be available online from the time you receive this email until the day before the convention start date you provided to us.

**The cities:**

The destination city is based on the airport closest to your convention. In the event that there are multiple cities that will be used to get attendees to the convention, prior arrangements would need to be made with JetBlue. Any city whether: direct, nonstop or, connecting can be used to get to the prearranged destination cities.

**Flight dates:**

Any flight can be chosen as long as it arrives at the destination no more than two days before the start of the convention and departs no more than two days after the end of the convention.

**Rules and regulations:**

**Travel Certificates:** Travel Certificates will be issued once the convention has taken place at a rate of one per 40 seats booked and they are valid for travel between any JetBlue cities. Travel Certificates will be issued electronically and instructions for their redemption will be included. Travel Certificate space is subject to availability.

**Advertising:**

If you currently have a website or email list, or if you have a flyer or brochure that you distribute, we recommend you include JetBlue's logo ([click here](#)), the promotional code, and a [link](#) to convention travel.

**Changes:** Any changes to an itinerary booked with a promotional code will be subject to a change fee, any applicable increase in airfare, and it will also result in the removal of the discount.

**Cancellations: Booking may be cancelled,** but will be subject to a cancellation fee.

It's been a pleasure to help you with your upcoming JetBlue Convention travel! We look forward to helping you again in the future.

Happy Jetting,  
Kathy Duggan  
JetBlue Meetings  
1-888-JETBLUE (538-2583), option 4  
[jetblueconventions@jetblue.com](mailto:jetblueconventions@jetblue.com)

Help us in our mission to continually improve the JetBlue experience! Send us your comments and feedback at [www.jetblue.com/speakup](http://www.jetblue.com/speakup) or just reply to this email.

\* New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit [www.jetblue.com/promise](http://www.jetblue.com/promise) for details. JetBlue serves 53 cities with 550 daily flights. New service to Los Angeles International Airport begins in May. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information visit [www.jetblue.com](http://www.jetblue.com).

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